PAPER TITLE

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General Rules

- **The first page should be the cover page that will contain the above information**
- **The entire text should be at least 3000 words and at most 5000 words.**
- **All headings in the text, including the abstract, left-justified 12 pt. font - Times New Roman - the first letter of the "Abstract-Abstract-Keywords-Keywords" headings is capitalised, all headings other than these headings are all capitalised - bold)**
- **All text under the headings in the text justified left and right 12 font size - Times New Roman - will not be bold**
- **Page structure - Top, Bottom, Right 3 cm, Left 3.5 cm**
- **Paragraph structure - 1.5 line spacing - 6 pt after spacing**
- **Table nomenclature - Centreed above the table, 11 pt. font size - Text and numbers in the table, 10 pt. font size**
- **Figure nomenclature - 11 pt. centred under the figure - In-figure texts, numbers 10 pt.**

PAPER TITLE (14 pt. - centred - all capital letters - bold)

Özet

(En fazla 300 kelime olmalıdır) Çalışmanın özeti yazılırken; bir-iki cümle ile konunun ne olduğu belirtildikten sonra, araştırma amacının ne olduğu yazılmalıdır. Araştırmada kullanılan kavram ve değişkenlerin nasıl ölçüldüğü, örnekleme tekniği ve verinin toplandığı kitle (evren), verilerin nerede, nasıl toplandığı ve analiz edildiği belirtilmelidir. Buna ilaveten araştırmanın temel bulguları ve yansımaları-öneriler (ne anlama geldiği) açıklanmalıdır.

Anahtar Kelimeler: Çalışmanın içeriğini yansıtacak şekilde, en fazla 5 adet kelime olmalıdır. 3-4 kelimeden oluşan nitelemeli "anahtar kelime" verme yaklaşımı sergilenmemelidir.

Abstract

(Must be no more than 300 words) While writing the abstract of the study, it is necessary to state the subject briefly in one or two sentences, and then specify the research objective. It should be explained how the concepts and variables used in the research were measured, the sampling technique, the population from which the data was collected, where and how the data was collected, and how it was analysed. In addition, the main findings and implications/recommendations of the research should be described.

Keywords: The keywords should reflect the content of the study and consist of a maximum of 5 words. Avoid using descriptive phrases of 3-4 words as "keywords."

1.INTRODUCTION

The topic is reduced from general to specific. In the last paragraph of the introduction, the importance of the subject can be mentioned. This should be written by considering questions such as who or which type of tourism the subject concerns, how it can contribute to whom, how valuable and meaningful it is for which dimension of tourism.

2.FIRST LEVEL (MAIN) HEADING:

It should be used for the main sections of the study. Maximum three first level headings and as many second and third level headings as needed should be used in the paper.

Second Level Title

It is written in paragraphs. One-paragraph explanations under headings should be avoided, and (if possible) at least three paragraph explanations should be made.

Third level heading: Explanations should be continued after a colon, without making a paragraph.

3.METHOD:

(Maximum 500 words) In the method section of the study, the following points should be explained in a certain flow, in short sentences as much as possible and without using too many words.

4.RESULTS and DISCUSSION:

The findings of the research should be presented in clear, understandable and short expressions as much as possible. Tables, graphs and figures should not be used except for the most necessary ones.

5.CONCLUSION and RECOMMENDATIONS:

In this part; the findings should be interpreted. Keeping in mind the fact that interpretation is subjective, it should be known that it is better to make these interpretations by considering the literature. In the extended summary; the conclusion can be written under three or four subheadings.

REFERENCES

All references cited in the text are collected under the heading REFERENCES. APA rules apply in citation and bibliography organisation.